




# Kerstin Graudins

## UX/UI Design + Visual Design

 KerstinGraudins.com  206•709•9234  KerstinGraudins@gmail.com

### SKILLS

UX/UI  
AR/XR  
Visual Design  
Branding  
Wayfinding  
Packaging  
Illustration  
Web Design  
Animation

### TOOLS

Adobe Suite:  
Illustrator  
Photoshop  
In Design  
After Effects  
Premier Pro  
Aero  
Fresco

Figma

Collaboration:

Miro  
Trello  
Clockify  
Notion

Web Development:

HTML  
CSS  
Squarespace  
Webflow  
WordPress  
Dreamweaver

Procreate  
Callipeg

Chat GPT  
Mid Journey

### PROFESSIONAL PROFILE

A creative professional with over twenty-five years of experience as an artist, arts educator, and bartender/bar manager, I have developed diverse skills that allow me to approach design challenges with a unique perspective. I prioritize accessibility, user studies, and intuitive UI in all my designs. My proficiency in design thinking, empathy mapping, and brainstorming techniques helps me to create effective solutions that make life easier. As an interaction designer, I strive to create products that are aesthetically pleasing, functional, and user-friendly. I love making things, and I believe that the best designs come from collaboration.

Let's work together to create something amazing!

### EDUCATION

#### **Seattle Central College | Seattle, WA**

2023 Associate of Applied Science Degree | Graphic Design  
Completed 69 credits Web Development & Design Certification 3.9 GPA

#### **New York University | New York, NY**

2004 Master of Art | Studio Art

#### **The University of Washington | Seattle, WA**

1999 Bachelor of Fine Art | Printmaking 1997-1999 Annual Dean's list

### PROFESSIONAL EXPERIENCE

#### **FREELANCE | Seattle, WA | 2017-Present**

##### **Web Developer/Graphic Designer**

- Designing and creating websites . Hand coded and Wordpress, Squarespace
- Logos/ branding, Layout design
- Illustration

#### **PRATT FINE ART CENTER | Seattle, WA | 2006-Present**

##### **Instructor/Graphic Designer**

- 2022, 2014 created illustrations for merchandise
- 2022 UX research and testing to improve the mobile website experience
- 2006 - Present Designed and implemented printmaking curriculum

#### **SEATTLE PRINT ARTS | Seattle, WA | 2019 - Present**

##### **Communications Specialist**

- Produce bi-monthly newsletters with member submissions and organization content
- Posting and producing social media content regularly for Facebook and Instagram
- Designing advertising and managing communications for events and projects

#### **PUBLICIS GROUPE | Seattle, WA | 6-8/2022**

##### **Graphic Design Intern**

- Graphic design intern with an emphasis on motion graphics
- Created a reusable teaser reel with AfterEffects to introduce new hires
- Assisted with various production projects